



PUBLICIS SELLING SOLUTIONS

PRESS RELEASE

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For immediate release

Marianne Nugent Named VP of Sales Training at Publicis Selling Solutions

LAWRENCEVILLE, N.J.—December 16, 2009—Publicis Selling Solutions, a leading provider of sales, service, and clinical teams for biopharma, today announced that Marianne McGowan Nugent has been named Vice President of Sales Training. Publicis Selling Solutions is a division of Publicis Strategic Solutions Group.

“Marianne has played crucial roles for Publicis Selling Solutions in managed markets, operations, and in enhancing our client service offerings. Over the years, she has demonstrated a unique strength in training and development, and will now focus her efforts on this vital and challenging role that will be instrumental as we craft this team and its path moving forward,” said Dean Hopkins, Managing Director, Publicis Selling Solutions.

Nugent has been with Publicis Selling Solutions for more than three years, most recently serving as Vice President of Sales Operations and Client Services. Nugent has spent more than 23 years in the pharmaceutical/biotech and outsourced sales industries, holding positions of increasing responsibility in business development, marketing, sales training, operations, and sales. She has served in business development, operations, and project management positions with Advanced Health Media, Innovex Inc., Organon Inc., and Bristol-Myers Squibb.

Nugent holds a Bachelor of Arts degree in Journalism with a concentration in Marketing from Indiana University of Pennsylvania. She is a member of the Healthcare Businesswomen’s Association.

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For business inquiries, please contact Chris Dowd, EVP Business Development, at (609) 896-4764 or email Chris.Dowd@pSellingSolutions.com.

About Publicis Selling Solutions



Publicis Selling Solutions provides sales teams and support services to pharmaceutical and biotech companies nationwide. The industry's most experienced biopharma sales professionals, the company offers a comprehensive range of sales teams, including specialty, biotech, hospital, primary care, customer service, and blended sales forces. Additionally, it provides clinical health educators, managed markets account directors, and vacant territory management. The organization is part of the Publicis Healthcare Communications Group. Telephone: (609) 896-4700. Website: www.pSellingSolutions.com

About Publicis Strategic Solutions Group

Publicis Strategic Solutions Group (PSSG) aligns four high-performing Publicis message delivery companies—Publicis Selling Solutions, Scientific Voice, Pharmagistics, and Arista Marketing Associates—under one cohesive leadership team. PSSG provides a comprehensive array of multichannel message delivery solutions—from field teams to virtual representatives, and from speaker bureau management to sample compliance. More importantly, PSSG provides the power and intellect to create and implement a flexible, highly customized message delivery mix designed to match any product situation from prelaunch to late life cycle. Websites: www.pSellingSolutions.com, www.ScientificVoice.com, www.Pharmagistics.com, www.AristaMktg.com

About Publicis Healthcare Communications Group

Publicis Healthcare Communications Group (PHCG), a member of Publicis Groupe SA, is one of the largest healthcare communications groups in the world with over 2,700 employees located in 10 countries. Worldwide healthcare services include advertising, medical education, sales and marketing, and medical and scientific affairs. PHCG offers its clients a strategic partnership, a strong focus on ensuring value for their marketing spend, and exceptional performance on their assignments. Website: www.PublicisHealthcare.com