



PRESS RELEASE

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For immediate release

Susan Beach Joins Publicis Selling Solutions as Vice President of Sales

LAWRENCEVILLE, N.J. – March 10, 2008 – Publicis Selling Solutions, a leading provider of sales teams and support services for biopharma, announced that Susan Beach has joined the organization as Vice President of Sales. Publicis Selling Solutions is a Publicis Healthcare Communications Group company.

Ms. Beach has extensive experience in field sales management, marketing, and operations with both a pharmaceutical manufacturer and several service provider organizations. Prior to this position, Ms. Beach was Executive Vice President of Pharmagistics, also a Publicis Healthcare Communications Group company. While with Pharmagistics, Beach was responsible for business development, sales, client services, and warehouse operations.

“We are extremely pleased to have Susan on board the Publicis Selling Solutions team as she brings a wealth of expertise that provides real benefit to our clients,” stated Rick Keefer, Chief Operating Officer of Publicis Selling Solutions Group. “Susan now serves as a key point of contact for our major pharmaceutical client companies in managing our partnerships, growing our relationships, and driving our client’s businesses forward,” said Keefer.

For more information, please contact Susan Johnson at (609) 896-4771 or visit our website at www.psellingsolutions.com.

About Publicis Selling Solutions

Publicis Selling Solutions provides sales teams and support services to pharmaceutical and biotech companies nationwide. The industry’s most experienced biopharma sales professionals, the company offers a comprehensive range of sales teams, including specialty, biotech, hospital, primary care, customer service, and blended sales forces. Additionally, it provides clinical health educators, managed markets account directors, and vacant territory



management. The organization is part of the Publicis Healthcare Communications Group network. Telephone: (609) 896-4700. Website: www.psellingsolutions.com

About Publicis Selling Solutions Group

Publicis Selling Solutions Group offers a comprehensive range of sales services for pharmaceutical and biotech companies. Through its divisions—which include Publicis Selling Solutions, Publicis Clinical Health Partners, Publicis Managed Markets, Total Learning Concepts, and Publicis Healthcare Recruiting—the organization delivers messages to all touch-points on the healthcare continuum from healthcare professionals and managed markets to patients and caregivers. The group's range of services includes field sales teams and support services, recruiting, sales training and content development, clinical health educators, and managed markets account teams. Publicis Selling Solutions Group is a Publicis Healthcare Communications Group company. Website: www.psellingsolutions.com

About Publicis Healthcare Communications Group

Publicis Healthcare Communications Group (PHCG), a member of Publicis Groupe SA, is one of the largest healthcare communications groups in the world with over 2,700 employees located in 10 countries. Worldwide healthcare services include advertising, medical education, sales and marketing, and medical and scientific affairs. PHCG offers its clients a strategic partnership, a strong focus on ensuring value for their marketing spend, and exceptional performance on their assignments. Website: www.publicishealthcare.com

Publicis Groupe (Euronext Paris: FR0000130577) is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 44,000 professionals. The Groupe offers local and international clients a complete range of communication services, from advertising, through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services (SAMS) offering healthcare communications, corporate and financial communications, public relations, CRM and direct marketing, event communications, sports marketing and multicultural communications. Website: www.publicisgroupe.com

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